



Kentucky World Trade Center Presents

2008 China Trade Mission

Shanghai, Xi'an & Beijing

October 18-26, 2008

MISSION OBJECTIVE

This mission is designed for companies to strengthen their trade contacts in China as well as look for new opportunities. The trade mission delegates will have an opportunity to explore China's growth through meetings with Chinese government and business leaders, as well as through participation in a variety of cultural activities.

MISSION LOCATIONS

Shanghai, the largest city in China, is a prime example of China's fast growth. More than half of the world's top 100 industrial companies have invested in Shanghai.

Xi'an, one of the most important cities in Chinese history, has been the capital of 13 dynasties. It also represents the government's development efforts towards Western China.

Beijing, the political and cultural capital of China, is a major hub for shopping, retail, and trade.



MISSION FEE

Mission fee is \$5,200. Registration deadline is September 15. Fee includes: roundtrip economy international airfare with United Airlines; in-country economy airfares, 4-star hotels, and ground transportation; all meals; group events/ meetings; pre-scheduled individual matchmaking meetings; fees for tour sights; and Chinese visas.

ABOUT MISSION ORGANIZER

The Kentucky World Trade Center (KWTC) is a non-profit membership organization whose mission is to help companies do business worldwide. In the past several years the KWTC has organized an average of two delegations to China per year. These delegations are led by Ms. Ying Juan Rogers, VP of the KWTC. Ms. Rogers has extensive contacts with Chinese government officials and business leaders and is experienced in arranging successful business meetings and travel itineraries in China. Ms. Rogers is a native of China.

ADDITIONAL INFORMATION

For more information on the China Trade Mission and the mission locations, please contact Marie Davis at marie.davis@kwtc.org or 859-258-3139.