



Monday,
June 21, 2010
11:30 am - 1:30 pm

**West Kentucky Community and
Technical College**
Emerging Technology Center
Conference room 109
4810 Alben Barkley Drive
Paducah, KY 42001

Cost: \$35
(Lunch provided)

To register contact
Sarah Darnall at
Sarah.darnall@kwtc.org or
859-258-3139

In partnership with:



**The Kentucky World Trade Center and
The Kentucky Community and Technical College System**
Present:

Expand Your Business Through International Trade

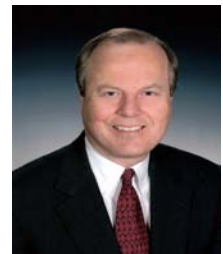
Participation in the global economy has reaped considerable benefits for Kentucky businesses. Exports of goods and services to the international marketplace have supported job creation in the Commonwealth and have led to stronger relations with our trading partners. Now more than ever, it is vital that Kentucky businesses look at opportunities beyond our borders to achieve sustainable growth for the future.

Trading with foreign markets may seem difficult and challenging. However, many resources are available to help you understand what market is best fit for your business. This event aims to help you expand your knowledge of different market opportunities available worldwide in order to maximize the capabilities of your company by forging growth internally through new trade possibilities abroad.

Speakers:

Congressman Ed Whitfield

Ed Whitfield was elected to Congress in 1994 as the first Republican to represent Kentucky's First Congressional District. Congressman Whitfield served in the Kentucky House of Representatives from 1974-75 while practicing law in Hopkinsville, where he operated a successful oil distributorship in the west Kentucky coalfields. In 1979, he became Counsel to the President of Seaboard System Railroad in Washington, D.C. Later, he was named Vice President of State Relations and Vice President for Federal Railroad Affairs for CSX Corporation. Whitfield served as Legal Counsel to the Chairman of the Interstate Commerce Commission (ICC) from 1991 to 1993 where he worked to reduce regulation of the nation's barge, railroad and trucking industries. Congressman Whitfield serves on the House Committee on Energy and Commerce and as Ranking Member of the Subcommittee on Commerce, Trade and Consumer Protection.



Ying Juan Rogers

Ying Juan Rogers is the Executive Vice President of the Kentucky World Trade Center. In addition her managerial duties of the company's daily operations, her primary responsibilities are market research and export/import counseling. She assisted many companies in marketing, negotiating and sourcing in their international business. Before joining Kentucky World Trade Center, she worked at the World Trade Center San Diego as a Trade Specialist. From 1994-1995, she was a Trade Analyst for the Foreign Commercial Service of the U.S. Consulate in Guangzhou, China. Then, she helped many American companies in exporting their products to the southern China region.

