



2009 Kentucky India Leadership Trade Mission February 27-March 8, 2009 New Delhi, Mumbai, Ahmadabad

MISSION OBJECTIVE

The purpose of this trip is to increase ties and open doors for Kentucky companies to do more business with to India and attract Indian investment to the Commonwealth. During this trip, you will have the opportunity to explore India's growth through meetings with government and business leaders, as well as through participation in a variety of cultural activities. Our trip is scheduled in conjunction with the ITM (Innovative Technologies for Manufacturing) Expo 2009, an international B2B exhibition and conference. This event will enable our delegates to have successful one-on-one meetings with industry representatives from all regions of India.

ITM is India's largest international trade show; it focuses on Agro & Food Processing, Auto Components/Accessories, Chemicals & Pharmaceuticals, Electronics & Electrical Engineering, and Energy/Renewable Energy and the Environment.

MISSION LOCATIONS

New Delhi, the capital of India, has the largest commercial and financial centers. Key service industries include information technology, telecommunications, hotels, banking, media and tourism.

Mumbai, the cultural and economic hub of India, is the second most populous city in the world. It generates 5% of India's GDP and lays claim to India's largest port, processing over 40% of ocean cargo.

Ahmadabad is best known for its thriving textile and pharmaceutical industries.



MISSION ITINERARY

Dates: February 27 – March 8

02/27 Fri – Depart US; **02/28 Sat** – Arrive New Delhi; **03/1 Sun** – Agra and Taj Mahal; **03/2 Mon** – Business meetings and fly to Ahmadabad; **03/3 Tue** – Meetings and company tours; **03/4 Wed** – Fly to Mumbai, business meetings; **03/5 Thurs** – Meetings, VIP reception hosted by WTC Mumbai; **03/6 Fri** – Individual business meetings; **03/7 Sat** – visit ITM trade show; **03/8 Sun** – Return to the US

Cost: \$5,800

Fee includes: roundtrip economy international airfare; in-country economy airfares, 4-5 star hotels, and ground transportation; most meals; group events and business meetings; pre-scheduled individual matchmaking meetings; fees for tour sights; Indian visas and entry fee to the ITM expo.

ABOUT THE ORGANIZER

The Kentucky World Trade Center (KWTC) is a non-profit organization whose mission is to help companies do business worldwide. In the past several years the KWTC has organized many overseas trade missions. The KWTC has extensive contacts with foreign government officials and business leaders in various industries and is experienced in arranging successful business meetings and travel itineraries.

ADDITIONAL INFORMATION

For more information, please contact Ms. Ying Juan Rogers at yingjuan@kwtc.org or 859-258-3139.