



Please join Thomas A. McGinty of the U.S. Department of Commerce as he discusses President Obama's National Export Initiative and its goal of doubling U.S. exports over the next five years to support two million jobs in America. Learn how this new initiative will provide opportunities for your business to enhance its efforts to export products and services abroad.

The National Export Initiative represents the first time the United States will have a government-wide export-promotion strategy with focused attention from the President and his Cabinet. The NEI is focused on three key areas: (1) expanded trade advocacy in all of its forms; (2) improving access to credit with a focus on small to medium-sized companies with an interest in exporting; and (3) rigorous enforcement of international trade laws to help remove barriers that prevent U.S. companies from getting free and fair access to foreign markets.

Thomas A. McGinty is a Senior International Trade Specialist at the U.S. Department of Commerce currently assigned to the Louisville Export Assistance Center and teaching international trade policy part-time at the Patterson School of Diplomacy and International Commerce. Tom's last assignment was as Acting Deputy Director General for the U.S. Commercial and Foreign Service and deputy to the Assistant Secretary for Trade Promotion at the Department of Commerce's Washington, DC offices. Previously, Tom has served as the National Director for US Operations (responsible for the 109 U.S. Export Assistance Centers) and as Regional Director of the Commercial Service's Eastern Region. Tom's primary area of expertise is international trade promotion, with decades of experience helping connect American businesses with overseas trade partners and advancing U.S. commercial interests. Tom is a graduate of the Patterson School of Diplomacy and International Commerce.

To register for this free event, please contact:

- Cincinnati: Kathy - kstrunk@fbtlaw.com or 513.651.6166
- Columbus: Becky - rjarrett@fbtlaw.com or 614.464.1211
- Indianapolis: Teresa - tgraham@fbtlaw.com or 317.237.3923
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Sponsors



PRESIDENT OBAMA'S NATIONAL EXPORT INITIATIVE

Friday February 26, 2010

12:00 p.m. – 1:15 p.m. (Eastern Time)
Lunch/Presentation

You are invited to attend at any of these
Frost Brown Todd offices:

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