WORLD TRADE DAY 2009

SPONSORSHIP AND EXHIBITOR OPPORTUNITIES

Global Sponsorship - $5000 *One available*

- Opportunity to introduce keynote speaker at luncheon and give a three-minute company presentation
- Recognition from the podium of your company's contribution to World Trade Day 2009
- Company logo appears on rotating sponsor displays during luncheon
- Company name and/or logo on all World Trade Day signage and promotional materials
- Company web link listed on KWTC website through end of October 2009
- Opportunity to place promotional material or takeaway gift in each place setting at luncheon
- Premier exhibit space, including 8' x 30" table and two chairs
- Eight (8) registrations for your staff to attend trade fair and seminar
- Table of eight (8), front row, at awards luncheon event
- Opportunity to host foreign dignitary/dignitaries at your table
- Eight (8) guests invited to VIP Reception on September 3rd
- Complete list of World Trade Day attendees made available after the event

Continental Sponsorship - $3,500 *Two available*

- Opportunity to host morning trade education program
- Company name and/or logo on all World Trade Day signage and promotional materials
- Company logo appears on rotating sponsor displays during luncheon
- Company web link listed on KWTC website through end of October 2009
- Premier exhibit space, including 8' x 30" table and two chairs
- Four (4) registrations for entire event and preferred seating at awards luncheon
- Opportunity to host foreign dignitary/dignitaries at your table
- Recognition from the podium of your company's contribution to World Trade Day 2009
- Four (4) guests invited to VIP Reception on September 3rd

National Sponsorship - $2,500 *Four available*

- Company name and/or logo on all World Trade Day signage and promotional materials
- Company logo appears on rotating sponsor displays during luncheon
- Company web link listed on KWTC website through end of October 2009
- Exhibit space, including 8' x 30" table and two chairs
- Three (3) registrations for entire event and preferred seating at awards luncheon
- Recognition from the podium of your company's contribution to World Trade Day 2009
- Three (3) guests invited to VIP Reception on September 3rd

Regional Sponsorship - $1,500 *Limited number available*

- Company name and/or logo on all World Trade Day signage and promotional materials
- Company web link listed on KWTC website through end of October 2009
- Exhibit space, including 8' x 30" table and two chairs
- Two (2) registrations for entire event and preferred seating at awards luncheon
- Recognition from the podium of your company's contribution to World Trade Day 2009
- Two (2) guests invited to VIP Reception on September 3rd

Exhibitor Benefits:

- Listing in 2009 World Trade Day program, which will be given to each attendee at registration
- Exhibit space, including 8' x 30" table and two chairs, at International Trade Fair
- Two (2) registrations for entire event and awards luncheon

WORLD TRADE DAY 2009

SPONSORSHIP AND EXHIBITOR COMMITMENT FORM

Commitments due by August 1st

❒ Yes, we would like to sponsor World Trade Day 2009!

❒ $5,000 Global Sponsorship
❒ $3,500 Continental Sponsorship
❒ $2,500 National Sponsorship
❒ $1,500 Regional Sponsorship

❒ Yes, we would like to exhibit at World Trade Day 2009!

❒ $295 exhibitor member
❒ $395 exhibitor non-member

Name:	Title:
Company/Organization:	
Address:	
Phone:	Fax:
Email address:	

The following individual in our company is the contact person for this event:

Name:	Phone:
Email address:	

PAYMENT METHODS

❒ Check enclosed
❒ Please invoice

FAX, EMAIL OR MAIL THIS FORM TO:

Kentucky World Trade Center * 333 West Vine Street * Suite 1600
Lexington, KY 40507 * Phone: 859-258-3139 * Fax: 859-233-0658
Email: kwtc@kwtc.org

**The KWTC is non-profit organization operating under IRS Code 501(c)6.*
Your tax accountant should advise you as to eligibility for tax deductions on this sponsorship.

For more information, please contact J. Edwin Webb at 502-574-1566 or edwin.webb@louisvilleky.gov